



COASTAL
RUN/WALK
FOR FOSTER YOUTH

PEPPERDINE UNIVERSITY

Graduate School of Education and Psychology

Exhibitor Package
2015

The Pepperdine University
Graduate School of Education and Psychology (GSEP)
respectfully invites you to help provide for the foster
youth of Los Angeles

Coastal Run/Walk for Foster Youth
Saturday, April 18 2015
7am – 1pm | Dockweiler Beach



Be a Champion for Foster Youth

For more than 75 years, Pepperdine has created a variety of programs that focus on improving future generations by providing children with the support, aid, and resources that lead to a prosperous adulthood.

By supporting the Coastal Run/Walk for Foster Youth, you will partner with us in improving the lives of foster children in Los Angeles County by providing:

- ❖ Mentoring and tutoring for foster care children through the Foster Grandparents program at GSEP.
- ❖ Therapeutic services for foster care children through our Community Clinics.
- ❖ Offering academic and wellness support to LA County high school foster youth and their families through a college access program.

Facts about Foster Care

California has the largest foster care population of any state in the USA, with the number of foster youth tripling in the last 20 years.

The Center for Social Services Research reports that over 40,000 children are currently in foster care system in California, with 19,899 of them in the Los Angeles County.

Children are placed in foster care for many reasons: neglect (83.1%); physical abuse (8.5%); sexual abuse (2.2%); and other reasons – caretaker inability, emotional abuse, etc. (6.3%).

Not surprisingly, the young people in foster care struggle with family and identity losses and unpredictable events that interrupt normal life plans.

One third of foster children are teenagers, in danger of aging out of the system that failed to find them a permanent family. This causes a very uncertain future.



Outcome for Foster Youth

Statistics for foster youth who emancipate (age-out) of the system are heartbreaking:

- **65%** end up homeless upon emancipation
- **64%** males and **32.5%** females former foster youth are incarcerated
- **51%** unemployed
- **40%** of persons living in homeless shelters are former foster children

In addition, **less than 3%** of former foster children hold a bachelor's degree (compared to 30% of the general population). Without a college education, these foster youth will face adulthood with similar struggles and tragedies that they have already experienced throughout their childhood.

These children have few or no role models who can guide them through school and then navigate the often complex process of college application and matriculation.



With your help we will make a difference

Your sponsorship allows us to make a difference in the lives of foster youth via GSEP's various foster care initiatives at the Graduate School of Education and Psychology.

The event is expected to draw 1,000 race participants, and hundreds more attending our family expo, giving you access to a large population of highly educated, technologically-savvy individuals who lead active lifestyles and are socially and politically conscious.

In addition to this, we expect 2,000 daily website visitors and 500 social network visitors. We are promoting this event to our alumni network and the larger community, which comprises more than 18,000 leaders in education, mental health, non-profits, and business.

As a sponsor, your company branding/logo will be printed on all race advertising and promotional collateral and you will have the opportunity to distribute your marketing materials on the day of the event.

By partnering with us, you and your organization join the many other individuals and organizations that are passionate about making a difference in their community. More important, you will be giving the foster youth of Los Angeles hope for a better tomorrow.

Thank you for your support!

The entire team here at the Graduate School of Education and Psychology would like to sincerely thank you for your consideration in partnering with us for this wonderful cause.

May is National Foster Care Month, but it is our belief that we as a community should be doing our part all year long to enhance the lives of children and youth in foster care.

Together, we can help foster children and youth achieve their full potential.

Please feel free to contact me with any questions regarding this wonderful event and/or sponsorship opportunities.

Sincerely,



Kerri Heath, Senior Advancement Officer

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Cell: (310) 658-4941

Email: Kerri.Heath@pepperdine.edu





Exhibitor & Product Donation Agreement

Coastal Run/Walk at Dockweiler Beach – Playa del Rey, CA **April 18, 2015**

Company name: _____

Company address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Telephone (Day) _____ Cell Phone _____ Fax _____

Company description: _____

Product name: _____

Product description: _____

Display description: _____

How did you hear about the Coastal Run/Walk for Foster Youth? _____

Exhibitor Booth

- \$150** includes: 10x10 space, 1 table & 2 chairs. Please provide your own tablecloth.
- \$250** includes: 10x10 space, 1 table & 2 chairs and pop-up tent. Please provide your own tablecloth.
- \$300** includes: 10x10 space, 1 table & 2 chairs, pop-up tent and electricity. Please provide your own tablecloth.

Payment Options:

- Check enclosed. Please make payable to: “Pepperdine University, GSEP”
- Credit Card. Charge \$_____ to my Visa MasterCard

Card Number: _____ Exp. Date: _____ CVC/CSV: _____

Name as it appears on card: _____

Mailing Address for card: _____

Signature: _____

Note: Payment must be received prior to arrival at expo venue to guarantee rental.

Terms & Conditions

The exhibitor/distributor agrees:

- ❖ To be personally responsible for all product and equipment brought to event
- ❖ To have booth set up and operating one hour prior to start of race
- ❖ No refunds will be made to exhibitors who fail to occupy space
- ❖ If cooking food, to meet regulations of the Los Angeles County Health Dept. by providing a copy of company's city/county license

Agreed upon on this date: _____

Company Name: _____

Please print your name: _____

Signature: _____

Signature of exhibitor or product distributor

Please return form and payment within 72 hours to:

| MAIL | FAX | EMAIL |
|---|---|-----------------------------|
| Vanessa Jahn Pepperdine University/GSEP 6100 Center Drive, 5 th Floor Los Angeles, CA 90045 Phone: (310) 568-2344 | Attn: Vanessa Jahn Fax: (310) 568-5755 | Vanessa.Jahn@pepperdine.edu |

- The event will take place at Dockweiler State Beach, Playa del Rey, CA
- **Race starts at 8:00 AM.** Vendor set-up begins at 7:00 AM and closes at 7:45 AM.
- Expo will last until approximately 1:00 P.M.
- Details regarding set-up, parking, etc. will be sent to you prior to the event.

Thank you for your support of Coastal Run/Walk for Foster Youth!

<http://gsep.pepperdine.edu/coastal>