



***Illuminating Relevant Clinical Issues
& Networking with Colleagues***

**BUILDING YOUR PRIVATE PRACTICE AND SECURING
INTERNSHIPS IN PRIVATE PRACTICE:
MAKING A DIFFERENCE WHILE MAKING A LIVING**

Why is it that therapists are some of the most underpaid health care providers? Casey Truffo of BeAWealthyTherapist.com feels it is because therapists maintain attitudes about money and marketing that can make building a practice difficult. During this workshop, Casey will discuss a new perspective on money, marketing and the profession. She will showcase the four Marketing Personality Types and demonstrate the actions necessary to build your practice in a manner that complements your personality. In addition, a significant part of Casey's talk will focus on internship opportunities in private practices.

Friday, November 12, 2010
7:00-9:00 PM, 3rd Floor, Room 324/326
Networking Begins at 8:30 PM
Pepperdine University - Irvine Graduate Campus



Casey Truffo, LMFT, is an award-winning speaker and coach to therapists on five continents. She is the author of *Be A Wealthy Therapist: Finally You Can Make a Living While Making a Difference*. Founder of the International Therapist's Leadership Institute, her mission is to enrich the lives and careers of therapists worldwide. For tools, tips, videos, and our virtual conferences please visit www.BeAWealthyTherapist.com and www.InTLI.com.

If you are unlicensed, you may be able to get hours towards licensure with your clinical supervisor's approval! This is a FREE event! Please RSVP to Kathleen Wenger at psyprofdev@pepperdine.edu.