



Master of Arts

in Social Entrepreneurship and Change

INSPIRATION

for change

PEPPERDINE UNIVERSITY
Graduate School of Education and Psychology


Dr. Margaret Weber
Dean, Program Chair

“The social entrepreneurship and change program builds upon Pepperdine’s current transformational programs and provides additional support to our community of learners who have the vision to effect social change at the local and global levels. Social entrepreneurship leads change in society by equipping citizens with the skills and entrepreneurial spirit that drive a successful business. In turn, social entrepreneurs apply these strategies to address complex societal needs and to provide meaningful service to communities across the globe.”



Master of Arts in Social Entrepreneurship and Change

The Pepperdine University Graduate School of Education and Psychology (GSEP) is an innovative learning community dedicated to improving the lives of others through a university-wide commitment to *purpose, service, and leadership*. Offering academic programs and training in the fields of education and psychology, GSEP strives to serve the social, intellectual, emotional, and spiritual needs of individuals and the community at large.



As a university, it is our vision to exemplify and provide the inspiration for change not only for our students, but also for the community and other institutions. It is our profound hope to encourage others to take on greater and more significant charitable contributions through leading by example.

Social entrepreneurs lead transformation in individuals, communities, and nations by constructively confronting social and economic inequities. Designed to help facilitate work in social activism at the local or global level, this program offers students the critical skills needed to create a more just world.

Whether the goal is to work in advocacy, philanthropy, or nonprofit management; to strengthen social activism; or to harness change to fulfill a variety of other societal needs, the social entrepreneurship and change master's program enhances students' leadership capabilities and emphasizes building sustainable social change.

As social entrepreneurs, graduate students will learn to effect positive change by generating solutions to pressing social problems, searching for root causes and creating values that transform individuals, communities, and nations. Central to this master's program is the belief and understanding that real change begins from within — both within the person and the community. It is from that foundation that students build their leadership capacity to effect change around the globe.



CREATING

sustainable solutions

Harrison Wolf (MPP '10)

School of Public Policy, Pepperdine University

Intern, Department of Corporate Social Responsibilities and Human Resources
Taj Hotels Resorts and Palaces, Mumbai, India, 2009

Curriculum

Coursework emphasizes the processes necessary for generating sustainable solutions to pressing social problems that affect individuals, communities, and nations. In less than two years, students will articulate their own approach for impactful leadership while learning management practices such as formulating strategies, implementing programs, facilitating stakeholder groups, creating marketing campaigns, and utilizing tools to measure effectiveness.

Global-Change Experience

For strong social entrepreneurial leadership, it is imperative for students to develop a well-rounded, global perspective of social, economic, and community issues. As part of the curriculum, students are required to participate in a global-change experience, which involves an international trip. Students will focus on making a difference in communities where bonds are created between people and nations that deepen understandings of the world. This experiential learning may include projects that examine issues of human trafficking, HIV-AIDS, educational opportunities, empowerment of marginalized women, or environmental conservation.

Assessment Portfolio Exhibition

Students will select an area of interest to study, explore, and analyze throughout the program. As part of the final project, students will produce an Assessment Portfolio comprised of their findings and will present to a panel of experts, including academicians and practitioners, as evidence of completion of program objectives.

Courses

COURSE #	FIRST YEAR COURSES	UNITS
ESEC 600	Leadership and Service	4
ESEC 610	Faith, Ethics, Diversity and Philanthropy	4
ESEC 620	Social Entrepreneurship	4
ESEC 630	Creating a Compelling Vision for Change	4
ESEC 640	Globalization and Social Change	4
ESEC 650	Mobilizing the Diverse Citizen Sector	4
FIRST YEAR TOTAL		24 UNITS

COURSE #	SECOND YEAR COURSES	UNITS
ESEC 660	Marketing and PR for Social Change	4
ESEC 670	Global Change Experience	3
ESEC 680	Program Evaluation and Information Management	4
ESEC 690	Managing the Philanthropic Enterprise	4
ESEC 699	Portfolio Presentations/Exhibitions	1
SECOND YEAR TOTAL		16 UNITS
PROGRAM TOTAL		40 UNITS

Format and Locations

The social entrepreneurship and change program is a 40-unit degree, which is designed to be completed in just 20 months over five terms. Offered in a technology-blended format, coursework is integrated with 60 percent face-to-face meetings and 40 percent online segments, creating a distributed learning environment, which is ideal for the working professional.

Face-to-face meetings will take place three times each term throughout the five terms (most meetings will occur over an extended three- to four-day weekend), which will be held at the West Los Angeles Graduate Campus.

Graduate students are expected to participate in online sessions from a location of their choice, usually a home office. Access to a laptop computer is required for this program.

Cohort Group

Graduate students will begin and complete the social entrepreneurship and change program with a cohort group of professionals from diverse fields. The cohort model enables students to build personal relationships and advance their leadership while sharing ideas, experiences, and expanding their professional network. Many of our students and alumni forge valuable relationships with their colleagues that last a lifetime.

Dr. Muhammad Yunus , Nobel Laureate
Social Entrepreneur of the Year Award
Palmer Center at Pepperdine University School of Law, 2007



Program Benefits

Pepperdine University equips students with the knowledge, skills, and resources to effect positive, sustainable change in their local communities and across the globe. The master's program in social entrepreneurship and change provides students and graduates with several benefits, which include:

- Examine local and global social challenges such as hunger, poverty, and homelessness
- Create a vision for change and articulate an individual approach for impactful leadership
- Understand how social entrepreneurs creatively participate in solving social problems
- Employ sound management practices at tactical and strategic levels
- Evaluate programs to measure effectiveness in comparison to objectives
- Conduct market research and develop innovative and effective marketing campaigns
- Facilitate relationships between stakeholder groups
- Experience international travel and work with global entrepreneurs
- Recognize philanthropy and service as a moral imperative leading to empowerment
- Value the role of personal faith in service
- Develop an appreciation for diversity's contribution to the creation of a fair and just society



LEADING

urban transformation

Financial Aid:

Scholarships, grants, loans, graduate student assistantships, and payment plans are available for qualified students. More than 80 percent of students qualify for federal loans, and more than 40 percent are eligible for Pepperdine-funded assistance.

Current information and all forms necessary to apply for financial aid are available online at: gsep.pepperdine.edu/financialaid

Admission Requirements:

- Application for admission with a nonrefundable processing fee
- Official transcript in a sealed envelope from the accredited institution that awarded the baccalaureate degree to the applicant. Transcripts of all postsecondary and postbaccalaureate study are recommended
- Two letters of recommendation attesting to the applicant's potential, ability, and character
- A one- to two-page statement of educational purpose addressing topics such as future career objectives, current social needs, leadership, and service

To view additional admission requirements, request an application, apply online or download materials, please visit: gsep.pepperdine.edu/admission

Dr. Spring Cooke
Visiting Faculty



Contact Info:

To learn more about the master of arts in social entrepreneurship and change program, including admission requirements and deadlines, please call, e-mail or visit us online at:

(866) 503-5467 • ma-sec@pepperdine.edu

gsep.pepperdine.edu/masters-social-entrepreneurship-and-change

GSEP Mission

The Graduate School of Education and Psychology of Pepperdine University (GSEP) is an innovative learning community where faculty, staff, and students of diverse cultures and perspectives work collaboratively to foster academic excellence, social purpose, meaningful service, and personal fulfillment.

As a graduate school within a Christian university, GSEP endeavors to educate and motivate students to assume leadership roles in professions that improve and enrich the lives of individuals, families, and communities.

To this end, GSEP is dedicated to exemplifying and providing inspiration for change.

Pepperdine University is accredited through the Western Association of Schools and Colleges (WASC).

Cover photo: Celina Guich (GSEP '05), theniapeleproject.org



