

Second Annual Conference
Women in Leadership: Work-Life Balance
March 13-14, 2014
The Omni Los Angeles Hotel

PEPPERDINE UNIVERSITY
Graduate School of Education and Psychology

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“Women in Leadership: Work-Life Balance” on LinkedIn

Schedule

Thursday March 13

8 – 9 a.m.

Registration

Location: 2nd Floor Lobby

9 – 9:30 a.m.

Dean's Welcome

Location: Bunker Hill

Dr. Margaret J. Weber, *Dean, Pepperdine University Graduate School of Education and Psychology*

9:30 – 10:30 a.m.

Plenary Session

Location: Bunker Hill

Introduction:

Dr. Kathleen McChesney

The New Faces of Feminism: Diversity in Women's Life Choices

Dr. Janet Z. Giele
*Professor Emerita
Brandeis University*

**10:30 – 10:45 a.m.
Break**

**10:45 a.m. – 12 p.m.
Concurrent Session 1**

Option A

Location: Museum A

Introduction by

Veronica Ufoegbune

Ethnically diverse women in leadership and the significance of mentorship

*Gimel Rogers, M.A.
Pepperdine University*

*Kimberly Anderson, M.A.
Pepperdine University*

*Thema Bryant-Davis, Ph.D.
Pepperdine University*

Literature has emphasized the importance of having a mentor while reaching academic and career success. In recent years, ethnic women have taken over executive level positions in corporate America and in academia. This presentation will review literature to examine the importance of mentorship for ethnically diverse women in leadership.

Social media toolkit to empower work-life balance

*Crystal Claudette Jensen, Ed.D.
Integrity Technologies, Inc. and
Touro University*

*Valeri Paul, Ed.D.
PFM Associates*

This qualitative, phenomenological study examines how women can leverage their social media networks to empower their work-life balance. Busy, working women need current knowledge on how to utilize these technology tools for overall brand and capacity building. The researchers will present findings that highlight strategies and suggest a toolkit.

A woman's search for worth and meaning

*Fereshteh Amin, Ed.D.
Amin Leadership Center*

*Kerri Heath, Ed.D.
Pepperdine University*

This presentation addresses issues women face in a world that lacks reverence for feminine strength and power. Questions will be raised in regards to where women find their worth: beauty and age, relationships and sexuality, children and careers. Women will leave with strategies for how to find worth and meaning.

Option B

Location: Museum B

Introduction by

Yolanda Aguerrebere

Introspection and response to sacred texts to form intrinsic motivational and visionary fortitude while leading in a foreign land: The use of auto-ethnography

*Avis Winifred Rupert, Ph.D.
Al Akhawayn University*

Matthew Richter proposes that "Leaders often hit barriers to their plans and if they lack the intrinsic fortitude to persevere, their vision and values can easily be diffused." Through auto-ethnography, the researcher aims to reveal the context and process of sustained leadership in a Muslim country through reflection of Christianity.

The fortress and the cloud: The wisdom we can learn from women entrepreneurs amidst challenging institutional structures in Japan

*Charla Griffy-Brown
Pepperdine University*

The fortress of traditional Japanese business, which largely excludes women, appears to be surrounded by a group of women who are a vital resource amidst Japan's shrinking labor market. This presentation shows what we can learn from this intrepid group of women who are influencing institutional change and redefining "balance".

12:15 – 1:30 p.m.

Plenary Session and Luncheon

Location: Bunker Hill

Introduction by Cindy Hizami, Esq.

"Opting Out:" Challenging Stereotypes and Creating Real Options for Women

*Dr. Pamela Stone, Professor
Hunter College*

1:45 – 3 p.m.
Concurrent Session 2

Option A

Location: Museum A
Introduction by Rhonda Capron

**Work-life balance among
childfree women**

Regina M. Toman, Ph.D.
University of Nebraska at Omaha

Kelly Campbell, M.A.
Columbia Theological Seminary

*Jodi M. Senk, M.A., Rio Hondo
College*

This panel presentation/session explores strategies for work-life balance amongst professional women who have chosen to not have children. Narratives of personal experiences, wisdom, and reflection will be presented. Attendees are encouraged to participate, discuss, and share knowledge related to creating “life-friendly” workplaces.

Option B

Location: Museum B
Introduction by
Mariam Almestica

**Are you working for a
psychopath? A threat to
life-work balance explored**

Yulia O. Ievleva MA, MS, LMFT

This presentation explores existing research about psychopathic leaders and their role in the global economic crisis. It describes the traits of the personality disorder, explains what makes it so difficult to recognize and comprehend, and discusses issues with respect to safeguarding employee wellbeing and a right to work-life balance.

When the vow breaks

Angela Hackworth Wilson, M.S.
*Testimonial Cathedral Church of
God in Christ/Learn 4 Life Charter
School*

Divorce is painful. Prolonged fights, hurts, and rejection—and the logistics that accompany them—make life feel unbearable. But God has not abandoned you. Though balancing work, family, spiritual, and personal life during this crisis is difficult, it’s possible to come through it a better parent, partner, and career woman.

**Narratives of peaks, the
troughs and the balancing act:
From mothers of children with
Autism Spectrum Disorder**

Julia Fernando
Center for Creative Leadership

Maintaining work-life balance as a working mother is trying enough without the added pressures of caring for a child with a disability. This presentation will explore the unique and powerful narrative accounts characterizing the struggle and empowerment of 9 working mothers with children diagnosed with Autism Spectrum Disorder.

3 – 3:15 p.m.

Break

3:15 – 4:30 p.m. Panel

Location: Bunker Hill
Introduction by Jodi Senk

Opting in, out and in between

Dr. Denise Berger
*Consultant and Partner, LA
Social Venture Partners*

Sara Catalan
*Deputy Chief of Staff, U.S.
Representative Ed Royce’s
Office*

Sheila King
*Director, Corporate and
Foundation Relations,
Pepperdine University*

Dr. Kay Ko
*Community Outreach
Specialist, FBI*

4:30 – 6 p.m.
Networking and Appetizers

Location: Second-floor lobby

Friday
March 14

8 – 9 a.m.
Breakfast Networking
Location: Bunker Hill

9 – 10:15 a.m.
Panel
Location: Bunker Hill
Introduction by
Dr. Claudette McLinn

**Organizational response to
women’s life choices**

Lauren Cosentino
*Chief Human Resources Officer,
Pepperdine University*

Carol Laumen
*General Manager, Annenberg
Ventures, Annenberg Foundation*

Christal Morris
*Global Director, Diversity and
Inclusion, Towers Watson*

Meisha Sherman
*Director, Organization
Development, Hewlett-Packard*

10:15 – 10:30 a.m.
Break

10:30 – 11:45 a.m.
Concurrent Session 3

Option A

Location: Museum A
Introduction by Linda Shahisaman

An exploration of resources for the promotion of work-life balance among women in leadership

Paris Von Habsburg-Lothringen, B.A.
Pepperdine University

Kimberly A. Anderson, B.A.
Pepperdine University

This presentation seeks to examine the relationship of effective resources implemented in the workplace to aid in the support of women in leadership with their attitudes toward work-family balance and work outcomes, including job satisfaction, organizational commitment, and career accomplishment.

Emotional intelligence and leadership: Implications for the career advancement of women

Shawn Andrews, Ed.D.
Pepperdine University

Findings from the study “Emotional Intelligence Implications on the Career Advancement of Women in a Fortune 500 Pharmaceutical Company” will be discussed. Topics will include the leadership gap, emotional intelligence, barriers to leadership, recommendations for organizations, and implications for women who desire to advance to leadership positions.

Living in balance with authenticity: A phenomenological study of women leaders

Sindy Baca, Ed.D.
University of Phoenix

As women work outside of the home, ongoing challenges have led to work burnout and challenges with family/career choices. This study establishes the gender bias in child rearing and employment expectations, identifies the impact, and establishes what factors of the authentic self-help to reduce stress using a phenomenological approach.

Applications of the aesthetic themes for college classrooms: Work and life

Amanda Lynne Smith, Doctoral Candidate, University of Denver

An aesthetic experience creates a meaningful moment in time. It allows us to be more present, more aware and deeply perceptive. Applied to learning, this combination facilitates rich takeaways for students. Applied to life and work, it gives us a lens through which to view balance, personal fulfillment and satisfaction.

Option B

Location: Museum B
Introduction by Kelly Campbell

Work-life balance through the lenses of faith

Claudette Wilson, Ph.D.
Seaver College
Pepperdine University

Nancy Shatzer, Ph.D.
Seaver College
Pepperdine University

Based on their 50 years combined higher education vocational experience, Dr. Wilson and Dr. Shatzer will present their ethnographic findings on work-life balance through the lens of faith. The research methodology includes responses from “360-Degree Performance Review”

narratives. The emerging themes will be reflections of family, colleagues, students and church communities served.

How to achieve and maintain health emotionally, physically and spiritually for women approaching age 50 and beyond

Lisa Bahar, LMFT, LPCC
Lisa Bahar Marriage and Family Therapy, Inc.

Turning 50 is a life change for women that can be particularly perplexing as one accepts this transition into the next stage of life. This presentation explores insights, emotional guidance, and physical and spiritual health for women at, or beyond the age of 50.

Spiritual leadership and gender worth: The formation of a life course model for women

Stephany Lane Yarbrough, Ph.D.
Institute of Women’s Enlightenment

This paper presents a formalized system of women’s education based on 20 years of research on women’s identity as distinct from men’s. The I-WE Feminine Light Journey Program provides a path toward women’s self-knowledge and spiritual leadership building the foundation for healthier relationships and a collective global voice of impact.

11:45 a.m. – 1 p.m.
Closing Luncheon and Giele Award Presentation

Location: Watercourt

Honoree:

Dr. Elaine Batchlor
Chief Executive Officer,
Martin Luther King Community
Hospital - Los Angeles

Introduction by Dr. Kerri Heath

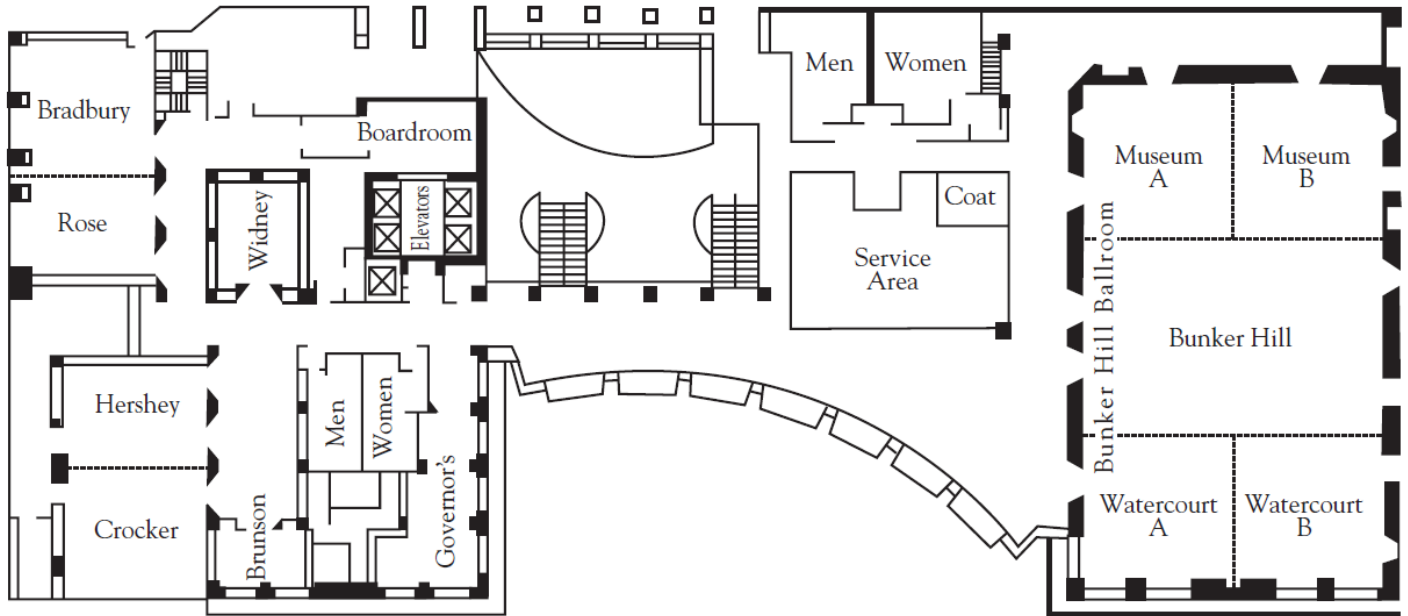
Plenary Speaker Bios

Dr. Elaine Batchlor is Chief Executive Officer at Martin Luther King, Jr. Community Hospital in South Los Angeles, which is slated to open in 2015. Throughout her distinguished career, Dr. Batchlor's number one priority has been to improve access and quality of care for underserved communities utilizing innovative and collaborative approaches. Dr. Batchlor's prior work has included serving as Chief Medical Officer of L.A. Care Health Plan, as Vice President of Health Care Finance, Organization and Operations at the California HealthCare Foundation, served as Medical Director for the Los Angeles County Office of Managed Care and as a Chief Medical Officer for Prudential Health Care. She also worked for CIGNA Health Plan of California/Ross Loos Medical Group, and as a clinical instructor at the UCLA School of Medicine.

Dr. Pamela Stone is Professor of Sociology at Hunter College and the Graduate Center of the City University of New York. Dr. Stone has written widely on a range of subjects related to women in the labor force, including the gender wage gap and the work-family interface. Her most recent book, *Opting Out? Why Women Really Quit Careers and Head Home* (University of California Press) won the 2009 William J. Goode Book Award of the American Sociological Association. Her work has been featured in numerous publications including *The New York Times*, *Washington Post*, *Time*, and *Working Mother*, as well as in other media including the CBS *Nightly News* and NBC's *Today Show*. In research currently underway, she is conducting a follow-up of the study that was the basis for *Opting Out?*

Dr. Janet Z. Giele is Professor Emerita of Sociology, Social Policy, and Women's Studies at the Heller School for Social Policy and Management of Brandeis University. Her pioneering research on the changing lives of women shows how different life patterns are variously shaped in each generation by each person's unique identity, social networks, personal drive, and response to change. Giele's 1995 book *Two Paths to Women's Equality* shows how temperance and suffrage women drew on their different life experiences to achieve the vote for women. Women today are similarly diverse in focusing on home or work or both, but they have a common purpose in wanting to find a satisfying life for themselves, their families, and the larger society. Professor Giele's newest book, *Family Policy and the American Safety Net*, shows how changes in women's lives have led to a wide range of public policies to strengthen family life. Professor Giele is an alumna of Earlham College and received her doctorate in sociology from Harvard University. She is currently president of Wellesley at Home, a community organization that helps seniors to live independently as long as possible in their own homes.

Hotel Map 2nd Floor



Books Available for Purchase

Bianchi, S. M., Robinson, J. P., & Milkie, M. A. (2006). ***Changing rhythms of American family life***. New York, NY: Russell Sage Foundation.

Collins, G. (2009). ***When everything changed: The amazing journey of American women from 1960 to the present***. New York, NY: Hatchett Book Group.

Eagly, A., & Carli, L. (2007). ***Through the labyrinth: The truth about how women become leaders***. Boston, MA: Harvard Business School Publications.

Elder Jr., G. & Giele, J. (2009). ***The Craft of Life Course Research***. New York, NY: The Guildford Press.

Fey, T. (2011). ***Bossy pants***. New York, NY: Reagan Arthur Books/Little, Brown and Company.

Gerson, K. (2011). ***The unfinished revolution: Coming of age in a new era of gender, work, and family***. Oxford: Oxford University Press.

Giele, Janet (2012). ***Family Policy and the American Safety Net***. Thousand Oaks, CA: Sage Publications.

Halpern, D., & Cheung, F. (2008). ***Women at the top: Powerful leaders tell us how to combine work and family***. Oxford, UK: Wiley-Blackwell.

Lerner, S. (2010). ***The war on moms: On life in a family-unfriendly nation***. Hoboken, NJ: John Wiley & Sons, Inc.

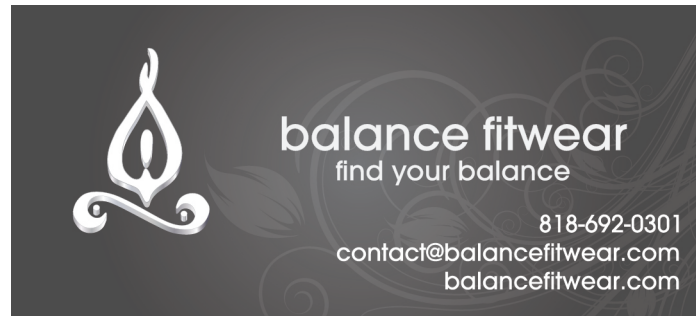
Mason, M., & Ekman, E. (2007). ***Mothers on the fast track: How a new generation can balance family and careers***. New York, NY: Oxford University Press.

Owen, H. (2012). ***New thinking on leadership: A global perspective***. Philadelphia, PA: Kogan Page Limited.

Stone, P. (2007). ***Opting out? Why women really quit careers and head home***. Berkeley, CA: University of California Press.

Waters, Michele (2013). ***The Orange Line***. Madison, AL: Jmk Publishing.

Conference Sponsors



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March 13-14, 2014

Pepperdine University Graduate School of Education and Psychology
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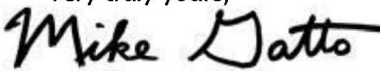


Dear Friends:

Congratulations on the joyous occasion of the Second Annual Women in Leadership: Work-Life Balance Academic Conference. This event engages scholars and business professionals from all sectors to provide participants the opportunity to share their professional thoughts and opinions of the future of our community. I am honored to recognize Dean Margaret J. Weber for leading this initiative through the Pepperdine University Graduate School of Education and Psychology, and plenary speakers, Dr. Janet Z. Giele and Pamela Stone.

Beginning in 2009, Dr. Weber studied the strategies used by women to balance and navigate their daily life. Over 180 interviews have been conducted in the United States as well as India and Africa. These documented narratives provide firsthand knowledge on the challenges facing working women domestically and abroad. Currently, women perform over half of the world's work, produce half of the world's food, and invest 90% of their income back into their families. Striking a work-life balance is important to working women who contribute to our economy, feed our population, and work hard to nurture our youth. I have been fortunate to be surrounded and supported by affectionate, caring, hardworking women all my life, and it is my pleasure to support women who work so tirelessly for a better future for our local, state, and global communities.

I salute the work of Pepperdine University Graduate School of Education and Psychology and all of today's attendees. I wish you every success in the years to come. If there is anything that I can do to assist your organization, please do not hesitate to contact my district office at (818) 558-3043.

Very truly yours,

Mike Gatto
Assemblyman, 43rd District



Steering Committee:

Dr. Yolanda Aguerrebere, Retired Principal, North Park Middle School in El Rancho Unified School District, Pico Rivera
Dr. Fereshteh Amin, Principal, Amin Leadership Center
Dr. Denise Berger, Consultant and Partner, LA Social Venture Partners
Ms. Cindy Hizami, Esq., Director of Planned Giving, Mount St. Mary's College
Dr. Kay Ko, Community Outreach Specialist, Federal Bureau of Investigation
Dr. Kathleen McChesney, Consultant, Kinsale Management Consulting
Dr. Claudette McLinn, Retired Supervisor, Los Angeles Unified School District

Save the date for next year's conference: **March 12-13, 2015, in Los Angeles, California.**

Women have historically served multiple roles. Currently, women perform 66% of the world's work, produce half of the world's food, and invest 90% of their income back into their families. The mission of The Digital Women's Project is to explore the work-life balance challenges of women from global perspectives through its three components -- research; a digital library/website; and the annual academic conference, Women in Leadership: Work-Life Balance.

Through its research arm, The Digital Women's Project seeks to understand the roles of women throughout the world via personal narratives. The research component provides a theoretical framework to guide future study and supports the academic pursuit and analysis of data in the area of women's work-life balance.

Initiated in 2010 under the leadership of Dr. Margaret Weber, the research focuses on women and their strategies to balance and navigate the multiple challenges they face. Women share their stories through written or audio interviews reflecting on beliefs, values and decisions and the implications for their professional and personal lives. Interviews are analyzed around four themes: identity, motivation, relational style, and adaptive style. To date, over 300 interviews have been conducted across the United States and internationally.

The digital interview library will ultimately allow women from around the world to participate in the research. As a repository for interviews, the digital library site will allow women to: submit their narratives for the database online; hear, learn, and be inspired by the stories of other women; and provide data for research purposes.

Submit your narrative to the digital archives by visiting our website:
DigitalWomensProject.com



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