

## Alumni Survey

*In an effort to better understand the needs of our alumni, we would appreciate you completing the following survey. Your input would be most valuable in helping us more effectively address how we might better serve graduates of our programs. We intentionally do not ask for your name or other personally identifying information in order to protect your privacy. These data are collected strictly for program evaluation purposes.*

### **Part I: Needs Met by the Program**

*Instructions: The items in this section ask about the professional needs met by the GSEP program in which you were enrolled as well as the ways in which the program did not meet your needs. Please check or write out brief responses for the items below.*

1. In which year did you graduate?   \_\_ \_\_ \_\_ \_\_
2. How many semester did it take you to complete the program in which you enrolled?   \_\_\_\_\_ semesters
3. What Pepperdine program did you complete?

#### **Education**

- M.A. in Education
- M.A. in Education and Teaching Credential
- M.A. in Educational Technology
- M.S. in Administration/Preliminary  
Administrative Service Credential
- Ed.D. in Educational Leadership,  
Administration, and Policy
- Ed.D. in Educational Technology
- Ed.D. in Organization Change
- Ed.D. in Organizational Leadership

#### **Psychology**

- M.A. in Psychology
- M.A. in Clinical Psychology/MFT  
(Evening format)
- M.A. in Clinical Psychology/MFT  
(Daytime format)
- Psy.D.

4. Are you employed in a field that is commensurate with the program that you completed?

Yes (If "Yes," skip to item 5)       No (If "No," go to item 4a)

- 4a. Have you ever been employed in a field commensurate with the program that you completed?

Yes       No (If "No," skip to item 7)

- 4b. If you are not currently employed, are you seeking an advanced degree?

Yes       No

- 4c. If you are not currently employed, are you seeking employment commensurate with the program that you completed?

Yes       No

5. In what ways did the program effectively prepare you to work in your chosen field? Please list the three most important ways the program met your needs.

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

6. In what ways could the program have done a better job to prepare you for your chosen field? Please list three ways in which the program could have more effectively met your needs.

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

### ***Part II: Services Available to Alumni***

*Instructions: In this section, we would like to learn more about your use of services and resources available to Pepperdine alumni. Please circle or write out brief responses to the items below.*

7. How satisfied are you with each of the following alumni services? (Please circle the number that best describes your opinion for each item—if you have not used a particular service, please circle “8” for “Have Not Used.”)

|                                  | Very<br>Unsatisfied | Unsatisfied | Neither<br>Satisfied nor<br>Unsatisfied | Satisfied | Very<br>Satisfied | Have Not Used |
|----------------------------------|---------------------|-------------|---|-----------|-------------------|---------------|
| Alumni relations                 | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Bookstore                        | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Career services                  | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Resume and cover letter writing  | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Interview preparation            | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Career counseling and assessment | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Employment listing               | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Career fairs and workshops       | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Email                            | 1                   | 2           | 3                                       | 4         | 5                 | 8             |
| Libraries                        | 1                   | 2           | 3                                       | 4         | 5                 | 8             |

8. What educational services and resources might we offer our alumni?

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

***Part III: Recommendations to Others***

9. If someone were to ask you for reasons to attend Pepperdine University, which of the following attributes might you cite? Please check **ALL** that apply.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> University reputation                        | <input type="checkbox"/> Tuition (cost of program)         | <input type="checkbox"/> Financial assistance            |
| <input type="checkbox"/> Alumni network                               | <input type="checkbox"/> Class schedule/flexibility        | <input type="checkbox"/> Instructional use of technology |
| <input type="checkbox"/> Quality of campus setting                    | <input type="checkbox"/> Convenience of classroom location | <input type="checkbox"/> Library holdings/resources      |
| <input type="checkbox"/> Academic support (e.g., writing, technology) | <input type="checkbox"/> Career services                   | <input type="checkbox"/> Faith-based heritage            |

Other reasons (Please specify): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

10. If someone were to ask you for reasons to enroll in the program that you completed, which of the following attributes might you cite? Please check **ALL** that apply.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Program reputation                           | <input type="checkbox"/> Accreditation/credentialing status | <input type="checkbox"/> Length of program                 |
| <input type="checkbox"/> Curriculum                                   | <input type="checkbox"/> Class size                         | <input type="checkbox"/> Preparation for chosen profession |
| <input type="checkbox"/> Preparation to work with diverse communities | <input type="checkbox"/> Field experiences/practica         | <input type="checkbox"/> Quality of faculty                |
| <input type="checkbox"/> Accessibility of faculty                     | <input type="checkbox"/> Career guidance/advisement         | <input type="checkbox"/> Program administrative personnel  |
| <input type="checkbox"/> _____  | <input type="checkbox"/> _____                              | <input type="checkbox"/> _____                             |

Other reasons (Please specify): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Part V: Background Information**

*Instructions: For the following items, we are interested in finding out more about you so that we can better understand who we are serving. Please check or fill in your response for each of the items below.*

11. Gender:             Female             Male

12. Age:                \_\_\_\_\_ years

13. *OPTIONAL*: What is your ethnicity/race?

Black/African American

Asian American

Pacific Islander

Latino/a or Hispanic

People of the First Nations

Caucasian/White/European American

Middle Eastern

Biracial/multiracial

Self-describe: \_\_\_\_\_

Thank you for taking the time to complete this survey.

If you have questions, please contact Joy Asamen, Ph.D., at (310) 568-5654 or [jasamen@pepperdine.edu](mailto:jasamen@pepperdine.edu)